RUNZIMPROVE

" Your Mind, Body & Soul."

2023 SPONSORSHIP

GROWING BUSINESSES.

SERVING AS A VOICE FOR YOUR COMPANY.

FOSTERING RUNNING FOR PROSPERITY.

That's what **RUN2IMPROVE** is all about.

The Mission:

Run2improve was created to help others like myself make this "lifestyle change", whether on a Diet Program or following one of your own. It can be done! and I will show you how. All you need is patiences, focus, and determination.

We rely on your support to execute our events. The opportunities in this guide provide a variety of sponsorships for advertising, branding and networking for your company and help position on you as a leader in running community. Please join us in this endeavor to create opportunities for business growth.

Sponsorship Services, 702.517.3149, mysg3702@gmail.com

2023 **Sponsorship Recap**

Recap:

1. Advertisement on all social media platforms, yours and ours.

(Facebook, Twitter, Instagram, Youtube, Etc.)

2. Runner will wear Exclusive sponsored shirt W/ business logo.

(Worn @ start of race, Worn during race, Worn @ end of race. For All Photos)

3. Sponsor will be feature in our event recap video.

 (See Samples:Youtube Channel:@Run2improve)

4. Your Business Logo will be place on our main page. W/ a direct backlink.

 (See Sample: www.Run2Improve.com)

MEET OUR
SPONSORS:

2 3 4 5 6 7 8 9 10 11 12 13

CLICK ON PHOTO FOR SPONSOR DETAILS.

- Scrolling Carousell Of Photos/Links
- Your Business logo will be place on our main page. Where we have a scrolling carousell, customer can also click on logo/photo to be directly connected to your business website.

- Direct links create online traffic.

- New customer, New Sales.

Overview of Run2Improve

- **Run2Improve** is a popular site that covers:

Local Running Event, 5K's to Marathons, and promotes healthy living.

- This sponsorship describes opportunities for advertisers to reach this unique, valuable audience.

Audience & Demographics

- Run2Improve Audience: Females (Age 18-45), Males (24-55) , Teens (15-17)

- Running Events attract over 200-500 local runners & visitors every weekend.

- Followers from FACEBOOK, TWITTER, INSTAGRAM,YOUTUBE, Etc.

- Running is becoming a popular activity in the city of Las Vegas, Nevada.

- These Are dedicated, passionate, smart shoppers looking for healthy alternatives that support their health styles.

Run2Improve has seen traffic grow considerably since its launch in **May of 2012'**. Visitors to **Run2Improve** are highly targeted, and arrive mainly via browser bookmarks, targeted search engine queries, social media interactions, and highly relevant inbound links. In short, our website is uniquely positioned to offer an audience that is receptive to *your* message.

Website & Social Media Stats:

The following information describes the size and scale of **Run2Improve** audience.

Run2Improve.weebly.com	Friends & Followers	300 View Monthly
https://www.facebook.com/groups/r2igroup	Friends & Followers	355+ Friends
Twitter.com/run2improve702	Friends & Followers	170+ Followers
Instagram.com/run2Improve	Friends & Followers	921+ Followers
https://www.facebook.com/Run2improve702	Followers	1K+Followers
www.Youtube.com	Followers	3 Videos w/ Over 1.5K View 192+ Custom Event Videos 101 Viewers
www.facebook.com/RunAficionadoSantos/	Followers	199+Followers

Sponsorship Level Jogger

Jogger Level: $150.00 (Include Processing+Registration+Custom Shirt.)

1. Race Entry For (1) For 1 (1) Runner.
2. Advertisement on all social Media. (Facebook, Twitter, Instagram, Youtube, Etc.)
3. Exclusive sponsored shirt for runner. To promote your business. Sample below.
4. Sponsor will be feature in our event recap video. (Youtube:Run2Improve)
5. Your Business Logo will be place on our main page. (www.run2Improve.com)

Sample Shirt

Sponsorship Level Runner

Runner Level: $300.00 (Include Processing+Registration+Custom Shirt.)

1. Race Entry For (2) For (2) Runners.
2. Advertisement on all social Media. (Facebook, Twitter, Instagram, Youtube, Etc.)
3. Exclusive sponsored shirt for (2) runners.To promote your business. See below.
4. Sponsor will be feature in our event recap video. (Youtube:@Run2Improve)
5. Your Business Logo will be place on our main page. (www.run2improve.com)

Sample Shirts

Sponsorship Level Sprinter

Sprinter Level: $500.00 (Include Processing+Registration+Custom Shirt.)

1. Race Entry For (4) For (4) Runners.
2. Advertisement on all social Media. (Facebook, Twitter, Instagram, Youtube, Etc.)
3. Exclusive sponsored shirt for (4) runners. To promote your business.
4. Sponsor will be feature in our event recap video. (Youtube:Run2Improve)
5. Your Business Logo will be place on our main page. (www.Run2Improve.life)

Sample Shirt

Sponsor Information

Company/Organization Name _____

Contact Name (Please Print) _____

Title _____

E-Mail _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____

Website URL (For Promotion) _____

Sponsor Signature _____ Date _____

Payment Information

Credit Card Number _____

Type _____ Expiration Date _____ Billing Zip _____

V-Code _____ Name on Card_____